



Education and Research
within Design

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Design Methods and the **6C** Model

The DK Way – Lecture by Associate Prof. Anne Louise Bang
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Is welfare a private issue or is it a societal issue?

This is a complex question and the answer is most likely
ambiguous and dependent of the actual context.

In this lecture we introduce design methods as a way to deal
with welfare as societal issues.

At Design School Kolding in Denmark we have taken a holistic
approach to teaching design methods. During the design
process we address team work and **C**ollaboration, data
Collection, analysis and **C**omprehension, **C**oncept
development, **C**reating prototypes and **C**ommunication of output
as a combined whole.

We call this the **6C** Model.

The **6C** Model includes 89 design methods.

This design approach involves the designer in all phases of the
design process. At Design School Kolding we see this as a way
for the designer to contribute to value creation.

It is up to the design team to combine selected methods in a
way that suits defining and solving the design challenge in the
best possible way.

Our lecture will give examples from previous projects using the
model.